

## Visit Heart of Yorkshire

### Sample Copy

#### 50 words

Bustling market towns, charming villages, stunning medieval architecture and beautiful countryside begging to be explored.

Located right at the centre, or heart, of the historic county of Yorkshire, the Selby District has witnessed monumental moments of history that have all left their mark and influenced the unique character of the Heart of Yorkshire.

#### 150 words

Bustling market towns, charming villages, stunning medieval architecture and beautiful countryside begging to be explored. Find it all in the Selby District, at the Heart of Yorkshire.

Located right at the centre, or heart, of the historic county of Yorkshire we have been witness to monumental moments of history that have all left their mark and influenced the unique character of the Heart of Yorkshire.

We think you'll be surprised with the range of activities and experiences on offer in the Selby District. Filled with ancient woodlands, waterways, acres of lowland heath and protected nature reserves, you just have to explore our stunning countryside! Uncover the stories of the people who have made the Heart of Yorkshire their home over the centuries. From the awe-inspiring beauty of Selby Abbey to uncovering the family ties of those who fought in the bloodiest battle in English history, at Towton, you will find a new perspective with us.

#### 250 words

### Welcome to the Heart of Yorkshire

Bustling market towns, charming villages, stunning medieval architecture and beautiful countryside begging to be explored. Find it all in the Selby District, at the Heart of Yorkshire.

Located right at the centre, or heart, of the historic county of Yorkshire we have been witness to monumental moments of history that have all left their mark and influenced the unique character of the Heart of Yorkshire – and we can't wait to share it all with you!

### Escape the hurley-burley of everyday life

Filled with ancient woodlands, waterways, acres of lowland heath and protected nature reserves, you just have to explore our stunning countryside! Take it all in on a relaxing walk or discover it all at a faster pace on two-wheels on miles of dedicated cycle routes.

### Get to the heart of our history

Uncover the stories of the people who have made the Heart of Yorkshire their home over the centuries. From the awe-inspiring beauty of Selby Abbey to uncovering the family ties of those who fought in the bloodiest battle in English history, at Towton, you will find a new perspective with us.

### Get yourself to the Heart of Yorkshire

With our central location and excellent transport links, we're easy to get to, making us the perfect base from which to visit our neighbouring Yorkshire cities of York, Leeds and Hull. Discover our range of accommodation options to find your perfect heartland for exploring. Make yourself at home in Selby District.



## **500 words**

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### **Get to the heart of our history**

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### **Make yourself at home in Selby District**

We think you'll be surprised with the range of activities and experiences on offer in the Selby District.

Families can spend their days exploring our many nature reserves, following trails and discovering wildlife, before enjoying a picnic packed with pastries, cakes and goodies bought locally, or enjoy new adventures together, learning how electricity is generated, solving puzzles to escape, or visiting exciting attractions with kid friendly activities.

Couples can explore our market towns with historical streets, taking in an array of independent shops, before heading to a local pub or restaurant for a meal cooked with local produce, then heading back to a luxury lodge or country house hotel. Or choose to spend a day enjoying the magnificent history and architecture of the great Selby Abbey, or one of the many historic churches dotted across the district, before enjoying a vineyard tour or delicious afternoon tea.

Friends can enjoy active weekends on foot, bike, or horseback, exploring miles of trails and paths that wind through our beautiful areas of flat arable land that lend an expansiveness to the sky, and an uncluttered horizon, before gathering in an historic inn for home-made food and locally brewed ale, or they can plan several routes and days out together, as they base themselves at one of our welcoming caravan and campsites.

Add in the possibility of seeing where the Vikings landed in 1066, to wonder in awe at the Washington Window with its links to the modern day American flag, to do battle on the World's Biggest Paintball Bridge, to smell the hops brewing in the oldest brewery in Yorkshire, to stroll around a quintessentially English garden, to spend the day sampling delicacies at one of the district's food festivals, or to spend time exploring our beautiful rural villages, and you can see why you will always find something to enjoy in Selby District.

### **Get yourself to the Heart of Yorkshire**

With our central location and excellent transport links, we're easy to get to, making us the perfect base from which to visit our neighbouring Yorkshire cities of York, Leeds and Hull. Discover our range of accommodation options to find your perfect heartland for exploring.